

EZ Floor Outdoor

EZ Floor Outdoor is a unique one part texture printable Floor graphic solution for outdoor events that require quick installation and ease of installation on concrete paving, bitumen, brickwork, asphalt and many uneven surfaces.

EZ Floor Outdoor helps reducing print production by half with no lamination required, suitable for short to mid-term outdoor floor & brick wall graphic applications even with no lamination.

A highly conformable PVC-FREE textured multi-core film combined with more aggressive anti-slip properties certified R12 for outdoor traffic, suitable for low slip potential in dry & wet conditions, making **EZ Floor Outdoor** the perfect solution for visual impact on outdoor floor spaces, advertising, reinforcing safety messages and queuing management in car parks and outdoor areas, such as retail stores, supermarkets, shopping centres, airports, travel hubs, bus stops stations, train stations, convention centres, museum, at sport events, schools, universities and many other outdoor areas.

CREATE HIGH VISUAL IMPACT GRAPHICS FOR THE OUTDOORS

- ✓ R12 and PTV Low Slip Certified*
- ✓ PVC Free & Highly Conformable
- ✓ No need to laminate
- ✓ Up to 6 months outdoor (depending on footfall, surface applied & correct application)
- ✓ Up to 12 months indoor applications (note: better removability on highly textured surfaces, for typical indoor smooth surfaces adhesive residue may appear and cleaning will be needed)
- ✓ Suitable for solvent & latex ink. For highest durability, UV Inkjet printing is recommended.

* R12 (DIN 51130:2014) AND PTV >36 Low Slip Potential in Dry & Wet conditions (BS 7976-2:2002+A1:2013)





WHY CHOOSE EZ FLOOR OUTDOOR

EZ Floor Outdoor is a PVC-free Multi-Core Aluminium/PP floor graphic construction system which increases strength, reduce the risk of stretching or film splitting in seam areas while applied on the floor. Highly conformable with an optimised pressure sensitive adhesive for exterior floor or brick wall signage applications.

EZ Floor Outdoor offers an excellent removability, and is ideal for medium and large areas from single to multiple printed panels. **EZ Floor Outdoor** can be applied using a firm squeegee or semi hard rubber application roller with firm pressure, squeezing the adhesive down into the uneven surface. We do not recommend the overlapping of graphics, as this can be a trip hazard. Please refer to the **EZ Floor Outdoor** Application Guidelines document to ensure a good bond of the graphic to the surface area and maximise durability.

EASY TO INSTALL

- ✓ PVC Free & Highly Conformable
- ✓ No need to laminate
- ✓ UV Inkjet printing (for highest durability)
- ✓ R12 and PVT Low Slip Certified*

Suitable for Solvent & Latex Ink

* R12 (DIN 51130:2014) AND PTV >36 Low Slip Potential in Dry & Wet conditions (BS 7976-2:2002+A1:2013)

RECOMMENDED CONDITIONS

Print Room	10°C - 30°C	30% - 65% RH
Usage	-40°C - 120°C	10% - 90% RH
Storage	10°C - 20°C	20% - 20% RH

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CONTACT US FOR MORE INFORMATION

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