



### Wausau Coated Products, Inc.

Product Specification W028147

70# Bright White Felt With 30% PCW Wet Strength

Optimized For HP Indigo Presses / H-318 / 40# SC

**FACESTOCK DESCRIPTION: 70# Bright White Felt With 30% PCW Wet Strength Optimized For HP Indigo Presses**

Bright white premium facestock with a felt finish that provides good print integrity and color reproduction. Featuring 30% post consumer waste content making it an excellent choice for eco-friendly applications. Top coated and optimized for HP Indigo Presses. It is manufactured with "wet strength" properties to increase performance in moist environments. It is FSC® and Green Seal certified.

|                                    |  |
|------------------------------------|--|
| Basis Weight (25 x 38 / 500), lbs. | 70   |
| Caliper, mils                      | 6.3  |
| Brightness, %                      | 88   |
| Opacity, %                         | 93   |
| PCW, %                             | 30   |
| Recycled Content, %                | 30   |
| Regulatory Compliances             | FSC® Certified, FSC® is a voluntary program, and not legally required to be adhered to, Green Seal Certified |

**ADHESIVE DESCRIPTION: H-318**

H-318 is the ideal choice for high end beverage and spirits, with improved resistance to moisture and humidity after bottling and at presentation to the consumer. H-318 is an aggressive, blended emulsion acrylic adhesive with the unique ability to combine special characteristics from different adhesives. H-318 was engineered to provide excellent high initial tack and quicker label adhesion onto glass while providing functional converting performance on an array of paper and film face stocks. H-318 is the adhesive of choice for textured and embossed/debossed labels that will ultimately be exposed to moisture and humidity by resisting and limiting bubbling and wrinkles.

|                               |                  |
|-------------------------------|------------------|
| Type                          | Hybrid           |
| Classification                | Emulsion Acrylic |
| Minimum Application Temp., °F | +35              |
| Service Temperature Range, °F | +10 to +150      |

**LINER DESCRIPTION: 40# SC**

A supercalendered bleached liner. Superior die-cutting and stripping properties. Recommended for roll-to-roll applications. Good back printability.

|                                    |  |
|------------------------------------|--|
| Basis Weight (25 x 38 / 500), lbs. | 44.7   |
| Caliper, mils                      | 2.5  |
| Brightness, %                      | 78   |
| Gloss, 75°, %                      | 48   |
| Opacity, %                         | 65   |
| Tear, MD / CD, g                   | 32 / 34  |
| Tensile, MD / CD, lbs.             | 34 / 22  |
| Regulatory Compliances             | ASTM F963 Child Toy Safety, CONEG, REACH, RoHS |

All product specifications are for informational use only. Each customer and/or end user should determine the suitability of any product for their particular application. The above specifications are based on typical values and most current information. Specific products listed were current at the time of publication, however, all raw materials are subject to change.

Shelf Life: One year when stored at 72°F / 50% RH.

