# Technical specification sheet Ball & Doggett

ballanddoggett.com.au

**Product:** Magnecote Digital Laser

Category: Small Format Digital - Synthetic

Mill: Nekoosa

Country of Origin: United States of America

## Technical specifications:

### MagneCote® iSeries

The "world's most attractive paper" is now compatible with HP Indigo® digital presses. MagneCote® iSeries features two unique "white sensor strips" printed on the backside of the sheet to satisfy all of the sensors in the press, and makes it the only pre-magnetised substrate compatible for HP Indigo®. MagneCote® iSeries is a premium coated paper with a proprietary magnetic layer to deliver a uniquely attractive product. It prints like paper and acts like a magnet.

### Compatibility and Best Practices

- There is no more need to duplex and try to "fool" the press. Just load the MagneCote® iSeries and run the job.
- Since it is paper, MagneCote® iSeries can be printed with more detail than conventional magnets.
- MagneCote® iSeries can also be printed on offset and DI presses using standard inks.

### Applications and Characteristics

- Can be scored, folded, die cut, perforated, foil stamped, glued and mailed.
- Lighter and less expensive than conventional magnets.

	13Pt
Caliper Upper limit lower limit	13.3 12.8 13.9
Bs. Wt gsm # / rm (Cover)	688 502
Gauss	130
GE Brightness 75° Gloss Opacity	90 74 99+
Color (blue/white) L* a*	94.51 1.47
b*	-2.74

