

Product: Wild

Category: Folio Papers - Specialty Paper

Country of Origin: Italy

Technical specifications:

Pulp composition:

Papers and paperboards produced with the 35% of cotton and the 65% of ECF (Elementary Chlorine Free) from wood-free primary pulp responsible sources. The natural surface, combined with the softness and strength of the fibers, gives this product a tactile surface and very high bulk (2000 µm).

Applications:

Paper ideal for Art and prestigious Editions, Greeting cards and Invitations, Luxury packaging, Catalogues, Calendars, Menus, Tags, Annual reports and Monographs, Passepartout and others.

Ecological characteristics:

- EN71/3 Safety of Toys (migration of certain elements)
- Completely recyclable and bio-degradable
- Neutral pH (cold extraction)
- Pulp bleached using ECF (Elementary Chlorine Free) process
- 94/62/CE (heavy metal absence)

Certificates

- FSC certified: Mix, ISO 9001 Quality Management System

Recommended Printing Tips

Conventional low-tack inks are recommended, please discuss with your printer for varnish or aqueous coating applications. We recommend scoring before folding. With multiple folds, the primary fold should be in the grain direction. When cutting Wild paper products, ensure the blade is sharp.



150gsm	Unit	Minimum	Target	Maximum	Method
Basis Weight	g/m ²	143	150	158	MCM-003 ISO 536
Caliper	mm	323	340	357	MC-048 ISO 534
Breaking Load MD	N/15mm	53	70	-	MCM 017
Breaking Load CD	N/15mm	30	40	-	ISO 1924
Water Capillary rise MD	mm/10 ¹	69	92	115	MCM-028 ISO 8787

These characteristics are average values supplied for guidance purposes

Technical specification sheet **Ball & Doggett**

300gsm	Unit	Minimum	Target	Maximum	Method
Basis Weight	g/m ²	285	300	315	MCM-003 ISO 536
Caliper	mm	649	683	717	MC-048 ISO 534
Breaking Load MD	N/15mm	75	100	-	MCM 017
Breaking Load CD	N/15mm	45	60	-	ISO 1924
Water Capillary rise MD	mm/10 ¹	69	92	115	MCM-028 ISO 8787
These characteristics are average values supplied for guidance purposes					

450gsm	Unit	Minimum	Target	Maximum	Method
Basis Weight	g/m ²	428	450	473	MCM-003 ISO 536
Caliper	mm	964	1025	1087	MC-048 ISO 534
Breaking Load MD	N/15mm	83	110	-	MCM 017
Breaking Load CD	N/15mm	53	70	-	ISO 1924
Water Capillary rise MD	mm/10 ¹	69	92	115	MCM-028 ISO 8787
These characteristics are average values supplied for guidance purposes					

Print & Finish Suitability

- | | | |
|--|--|--|
| <input checked="" type="radio"/> Creasing | <input checked="" type="radio"/> Foiling | <input type="radio"/> Laser |
| <input checked="" type="radio"/> Die-Cutting | <input checked="" type="radio"/> Folding | <input checked="" type="radio"/> Scoring |
| <input type="radio"/> Digital | <input type="radio"/> Inkjet | <input checked="" type="radio"/> Varnishing: |
| <input checked="" type="radio"/> Embossing | <input checked="" type="radio"/> Film Laminating | <input type="radio"/> Screen Ruling |
| <input type="radio"/> Other: | | |

Applications

- | | | |
|---|--|--|
| <input checked="" type="radio"/> Annual Reports | <input type="radio"/> Direct Mail | <input type="radio"/> Outdoor Use |
| <input checked="" type="radio"/> Brochures | <input type="radio"/> Folders | <input checked="" type="radio"/> Packaging |
| <input checked="" type="radio"/> Corporate Identity | <input checked="" type="radio"/> Invitations | <input checked="" type="radio"/> Presentation Material |
| <input checked="" type="radio"/> Other: Business cards, menus, swing tags, cosmetic packaging, confectionery. | | |