

## TECHNICAL INFORMATION PRELIMINARY



- Common Paper PSA Label -

## SWG80/TP10D/WG62

### PHYSICAL CHARACTERISTICS

#### Facestock

A super white, cast coated woodfree paper with mirror-like gloss finish. Offers top print quality by conventional printing processes particularly for glossy product labels. Also suitable for thermal transfer printing with wax / resin ribbon.

Basis weight ISO 536 : 80 gsm  
Caliper ISO 534 : 88  $\mu\text{m}$

#### Adhesive

A general purpose emulsion acrylic permanent adhesive with good die cutting performance. The adhesive has excellent tack on all normal substrates, including non-polar surfaces, film and corrugated board.

Minimum Application Temperature : +5°C  
Product Functional Service Temperature: -20°C / +80°C

#### Liner

A super-calendered white glassine backing paper.

Basis weight ISO 536 : 60 gsm  
Caliper ISO 534 : 54  $\mu\text{m}$

### PERFORMANCE CHARACTERISTICS

Properties	Test Method	Typical values
Initial Tack on Glass	FINAT FTM9	14.0 N/25mm
Adhesion to Stainless Steel	FINAT FTM2	7.0 N/25mm (20mins)
Total Product Caliper	ISO 534	152 $\mu\text{m}$

#### Shelf life

1 year when stored at 22°C and 50% RH