

## TECHNICAL INFORMATION PRELIMINARY



- Common Paper PSA Label -

### Gloss Art 90/TP10D/WG62

#### PHYSICAL CHARACTERISTICS

##### Facestock

A white and glossy machine coated super-calendered woodfree printing paper. The coated facestock offers top print quality by all conventional printing processes. Also suitable for thermal transfer printing with wax / resin ribbons.

Basis weight ISO 536 : 90 gsm  
Caliper ISO 534 : 72  $\mu$ m

##### Adhesive

A general purpose emulsion acrylic permanent adhesive with good die cutting performance. The adhesive has excellent tack on all normal substrates, including non-polar surfaces, film and corrugated board.

The adhesive is compliant to ISEGA for use on labelling of food packaging materials (indirect food contact) based on European requirements (EU10/2011) with recommendations of the BfR. ISEGA has EN ISO 17025 accreditation for analytics and EN 45011 for certification.

Minimum Application Temperature : +5°C  
Product Functional Service Temperature: -20°C / +80°C

##### Liner

A super-calendered white glassine backing paper.

Basis weight ISO 536 : 60 gsm  
Caliper ISO 534 : 54  $\mu$ m

#### PERFORMANCE CHARACTERISTICS

| Properties                  | Test Method | Typical values      |
|-----------------------------|-------------|---------------------|
| Initial Tack on Glass       | FINAT FTM9  | 16.0 N/25mm         |
| Adhesion to Stainless Steel | FINAT FTM2  | 7.0 N/25mm (20mins) |
| Total Product Caliper       | ISO 534     | 141 $\mu$ m         |

##### Shelf life

1 year when stored at 22°C and 50% RH